<u>Artwork Guidelines</u>

At Sun Signs we want to ensure that your signage is manufactured to the highest possible standards.

Each of our listed products has set artwork templates to follow. These are easy found attached to each individual product page and can be downloaded. Use any of these templates designed to help you get the best from your artwork. Our templates are both free to download and easy to use.

If you (or a designer working on your behalf) are supplying us with finished files, please ensure that all files conform to the following specifications - please read the following information carefully.

We accept the following file formats:

- InDesign up to CS6. All image links and fonts must also be supplied. Artwork must be no smaller than 50% of the finished size.
- Illustrator up to CS6. AI or EPS formats. All images must be embedded and all fonts must be converted to outlines. Artwork must be no smaller than 25% of the finished size (unless it is completely vector based, in which case it should be no smaller than 10% of the finished size).
- Photoshop up to CS6. TIFF or PNG formats. Please do not supply compressed JPG files.
- If supplying artwork as pixel data, it must be supplied at a minimum of 50% of the finished size.
- PDF files. Please ensure all links are properly embedded and all fonts are converted to outlines.
- Vector data. If the file is vector data, it must be supplied at no less than 10% finished size.
- Pixel data. If the file contains pixel data, it must be supplied at a minimum of 50% of the finished size.
- Please make sure that ALL FILES are supplied in CMYK format, with all profiles embedded.
- All pixel data must be supplied at 300dpi.
- All files up to and including A2 size must be supplied with 3mm bleed.
- All files A1 size and over must be supplied with a minimum of 5mm bleed.

Banner Image Bleeds & Size

When providing artwork or uploading your own via our website, bleeds are not necessary. If your banner requires eyelets it is recommended that you leave any text at least a 2" from the edge of the banner as the eyelets might obstruct any letters they may fall on.

It is also advised that the images provided are in proportion to the banners ordered. If they are not, then the images will either be cropped to fill the banner size or white space will be left on two sides of the banner. Alternatively, banner designs may be rejected if they break any terms and conditions or are deemed inappropriate.

Image Resolution

Whatever images are provided, we print. However, if the resolution or image size is too small it is possible that the print will not meet our quality standards. It is advised therefore, that all images and artworks provided have at least a resolution of 150 dpi or the image is large enough to be scaled without a huge loss of quality.

File Types

We currently only accept the JPEG and PDF file types for online submission of artwork. Please do not provide other file types such as EPS, PSD and PNG as these cannot currently be processed. If you do not have access to file conversion software then please contact our support team.